

Bloomberg Keyparc Business

Enterprise digital asset protection suite

The Secure Enterprise Data. Transparent. Efficient. Manageable.

Keyparc file security infrastructure is the most widely deployed software suite for protecting privacy of sensitive contents in files through transparent cryptographic technologies - from desktop to mobile device. Keyparc is proven to deliver results from customers of all sizes and used in a wide variety of environments and applications. The suite is fully optimized, rigorously tested and certified for the widest range of hardware, operating systems and software applications.

How is Keyparc Business Used?

Keyparc Business delivers a secure end user computing environment - transparent, efficient and manageable. Eliminating many of the constraints of traditional file encryption tools, Keyparc Business allows companies to:

Provide Transparent Experience to Data Encryption

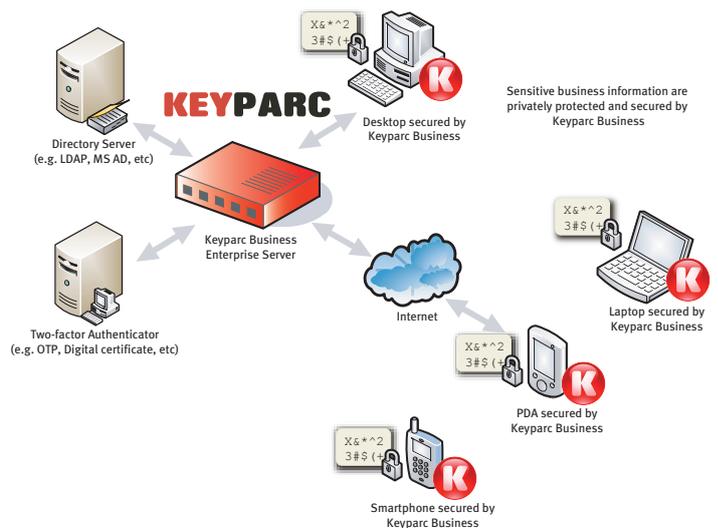
Access your Keyparc Business protected sensitive files via Keyparc disk drive as if plain files. Traditional file protection tools require end user's attention to protect or unprotect files of interest. Users of these tools have to change their original workflow to get their files secured. Corporate users usually tend to be reluctant to abide to such complicated workflows and in many occasions, they will abandon the tool and simply keep their secret files in plain without protection. Keyparc Business protects privacy of files transparently. It enables users to work with their sensitive files as if they are normal files in plain. Users do not have to change their existing workflow or even learn to use Keyparc to get their files encrypted.

Enforce Business Digital Asset Protection at Lower Cost

Meet enterprise wide data security requirements immediately at lower cost. Keyparc Business offers a transparent file encryption experience to the least technical users. Within five minutes of training, users are capable of signing on Keyparc Business, getting Keyparc disk drive launched and storing/accessing files in Keyparc disk drive, protecting the most sensitive business files by strong encryption. Keyparc Business guarantees successful enterprise scale file encryption implementation at low cost.

Secure Enterprise Desktops

Protect sensitive business documents stored locally on enterprise user desktops. Enterprises used to have wrong perception that desktops inside company perimeters are safe and secure. However, in most cases the biggest incidents of sensitive corporate data exposure originates from desktops. Causes include hardware theft, viral attacks, trojans, spyware or even insider attacks. Keyparc Business secures enterprise desktops reducing risks of data loss that lead to core business data exposure to unauthorized parties.



Sensitive business information on enterprise desktop, laptop, PDA and smartphone are secured by Keyparc Business

Secure Enterprise Laptops and Mobile Devices

Secure corporate mobile data as if they are locked down in your bullet proof data center. Laptops, personal digital assistants (PDAs) and smart phones storing the most sensitive corporate data such as contracts, customer data, business proposals, product information and pricebook increase corporate mobility and enable employees to work remotely, at the same time open up chances secret business data getting exposed. Lock your sensitive business data in corporate laptops and mobile devices by Keyparc Business to reduce business impact and liability due to data loss.

How does Keyparc Business Work?

Keyparc Business provides a central administration and control of invaluable corporate digital assets protection across the entire enterprise end user computing infrastructure from desktops, laptop computers to mobile devices. Keyparc Business enables quick deployment to existing enterprise environment by seamlessly integrating with generic user directory services and supplementary sign-on services. User profiling, security profiling, logical grouping and information sharing can be supervised and controlled via Keyparc Business Enterprise Server management console. Keyparc Business assures identity of users, protects ownership and integrity of files, protects privacy of digital assets, and allows sharing of confidential corporate data for group access.

- Enable central management of encryption keys, security profiles and simplify user provisioning
- Secure parking and access of cryptographic keys
- Unify corporate digital asset protection across heterogeneous devices and interoperable with Bloomberg Spitfire StoreSafe data center storage security solution

- Easy-to-use high-availability provides better service levels and data availability to users and applications

Keyparc Business is not tied to any operating system, giving customers a bias-free choice of operating system and software applications. Keyparc Business scales to support IT environments of any size.

What are the Benefits of Keyparc Business?

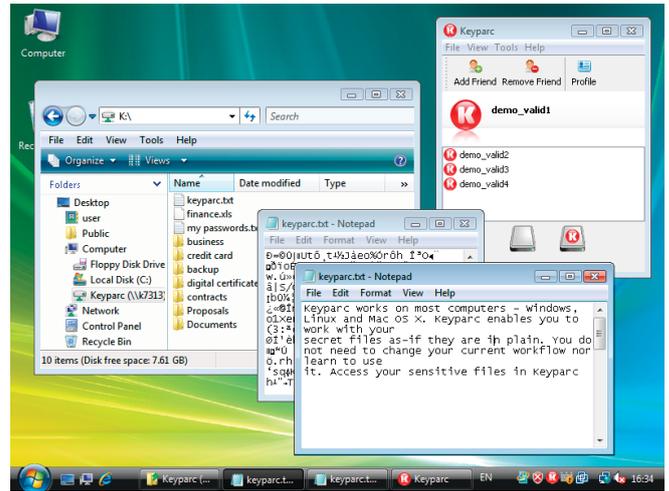
Keyparc Business uses transparent cryptographic technology to deliver a truly secure and managed data service to enterprises as well as a peaceful of mind to business owners and management when considering possible liabilities due to confidential data leakage

Keyparc Business Delivers a Truly Secure and Managed Data Service

- Increases confidentiality of sensitive business persistence data within enterprise perimeter in file servers, end user desktops, and in remote devices such as laptops, handhelds that are out of reach of internal data security control measures
- Improves data completeness, integrity, authenticity, source identity and level of trust to enterprise information
- Decreases labor cost by simplifying deployment and implementation
- Eliminates the need for cumbersome software installation and configuration
- Increases data reusability and saves storage resources
- Strengthens corporate information sharing and group work

Keyparc Business Brings Business Owners and Management a Peaceful of Mind to Data Security

- Realizes information regulatory and privacy compliance immediately at low cost
- Relieves stress of meeting various national, municipal and industrial data protection standards
- Limits amount of loss due to hardware theft, electronic theft, outbound threats and viral/trojan outbreaks



Keyparc Business in action securing files in Microsoft Windows Vista

What's Included in Keyparc Business?

Keyparc Business Enterprise Server

Keyparc Business Enterprise Server is the foundation for the secure, portable and manageable end user computing infrastructure. Sharing the same technologies developed for the renowned Keyparc Free Encryption for Everyone, Keyparc Business Enterprise Server is a robust, production-proven server providing central key management and user provisioning. Keyparc Business Enterprise Server web-based management console realizes manageability and improves administration efficiency throughout the enterprise.

Keyparc Business

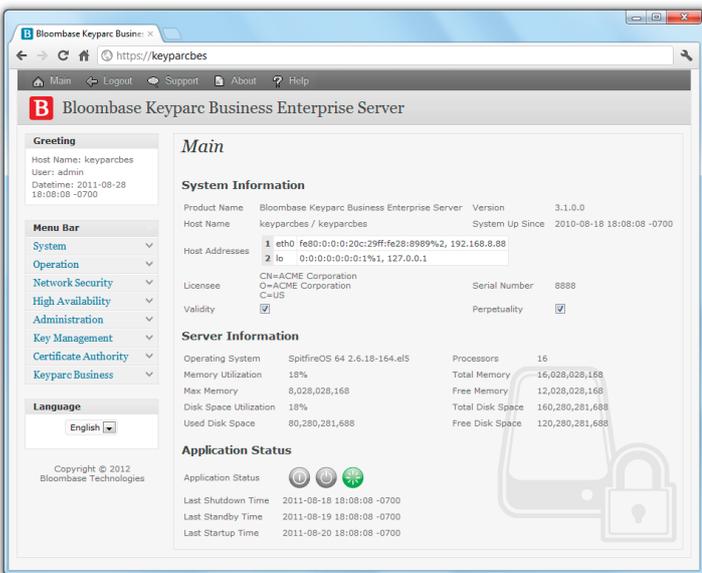
Keyparc Business enables your corporate end users to experience real time automatic file encryption and decryption at complete user and application transparency. Loaded with advanced and industry proven cryptographic cipher algorithms, Keyparc Business protects your corporate business secrets securely like no others at no user workflow change. Supporting operating systems including Microsoft Windows Vista, XP, Server 2003, 2000, ME, 98, Windows CE, Linux and Mac OS X, Keyparc Business secures sensitive corporate files on virtually all computing devices from enterprise desktops, laptops, portable personal digital assistants (PDA) to smartphones.

Keyparc Business Authenticator

Keyparc Business Authenticator enhances Keyparc Business ready for immediate enterprise deployment. Comprised of out-of-the-box user authentication modules supporting generic Lightweight Directory Access Protocol (LDAP), Microsoft Windows Server Active Directory (AD), RSA SecurID, Gemalto Protiva, Fidentity Authenticator, etc, Keyparc Business assures user identity with strong confidence. Keyparc Business Authenticator follows an open architecture for customization and extension, enterprise customers can code their own proprietary authentication and validation modules to be plugged in to Keyparc Business Enterprise Server suiting their user authentication needs.

Keyparc HA

Keyparc High Availability (HA) enables cost-effective Keyparc Business Enterprise Server availability independent of hardware and operating systems.



Keyparc Business Enterprise Server web based management console